## Reon Michael

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#### **Education**

## Google UI/UX Foundational Certificate

// May 2023- Aug 2023,

UX professional trainedwith expertise in design, research, and inclusive principles. Proficient in industry-standard toolssuch as Figmaand Adobe XD. Completed a rigorous 15-module training program with hands-on project experience and a strong <u>portfolio</u>.

## Amity University M.S. Counseling Psychology

// Jun 2020- Jul 2022

Enhanced academic research skills, promoted multicultural inclusivity in counseling. Servedas Class Representative for 2 semesters, drove research and design lead as Student Representative for AIBAS Newsletter team for 2 years. Accomplished a thesis on 'Fear of COVID-19and Academic Self-determination among College-Going Students' under Dr. Gautam Gawali.

## **Projects**

#### MUSE

// May 2023- Aug 2023

This user-friendly app revolutionizes how you hire musicians for weddings, parties, and corporate gatherings.

# PsyDex (Comprehensive Mental Health Professional Management Software) // Aug 2023- present

Powerful platform with elegant user experience designed specifically for psychologists, counselors, and psychiatrists to efficiently store, organize, and analyze client information.

### **Experience**

**Academic Newsletter Lead,** Amity Institute of Behavioural and Allied Sciences //Jun 2020- Aug 2022

Led User experience/ design and researchinitiatives as StudentRepresentative for 2 years. Orchestrated optimal professional design solutions for the newsletter and contributed significantly to research-based articles.

**Volunteer,** EPRC (The Emergent Phenomenology Research Consortium) //Oct 2022- present

Providing logo design and research-oriented newsletter support, assisting in social media management, fundraising, data collection, and survey creation.

## **Research Based Writer,** Monk Prayogshala (Research Institution) //Nov 2020-Jul 2022

Crafting research-based articles for an Indian non-profit institute's blog (<a href="https://www.monkprayogshala.in/blog">https://www.monkprayogshala.in/blog</a>). Generating and researching psychology-focused topics for in-depth write-ups. Articles aim to enhance awareness, offerinsights, and explorepotentials within psychology, philosophy, and mental health domains with regard to the audience.

# **Moderator,** Now&Me Enterprise Private Limited //Apr 2020- Aug 2023

Moderating the mentalhealth platform and making sure that the community guidelines are being followed. Understanding Consumer Behavior and provide psychological insights and suggestions to further improve the online platform

Skills

UX Research, Interaction Design, Visual Design, Graphic Design, User-Centered Design, Writing/ Editing, Collaboration, Metrics/ Analytics

Tools

Adobe Creative Cloud (XD, Photoshop, Illustrator, etc.), Figma, Sketchbook Pro, Canva Pro, Sketch, Microsoft Office, Google Workspace, IBM® SPSS (Statistical Package for the Social Sciences), R Studios